

Therapeutic Trends

Anti-Infectives in the Treatment of Otitis Media and Pharyngitis in Canada

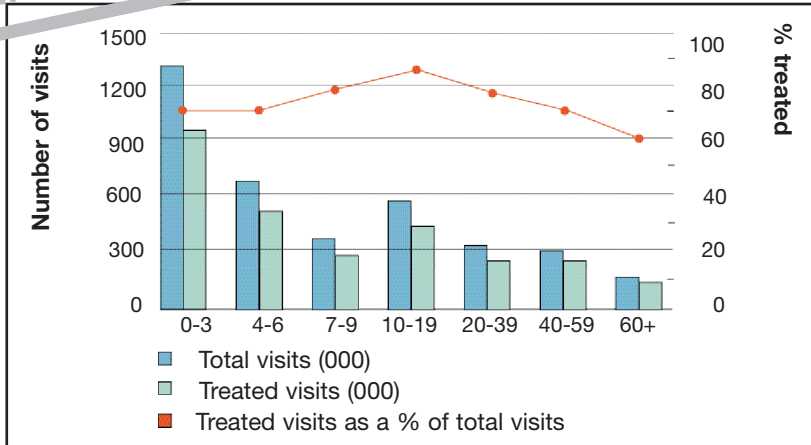
Insight and Outlook from IMS HEALTH

OTITIS MEDIA

On average, 75% of otitis media cases are treated with an anti-infective. Of the cases that are treated, the most commonly recommended drug is a broad spectrum penicillin (50%) followed by a macrolide (25%) and a cephalosporin (22%). Otitis media is most commonly diagnosed among those nine years of age and younger.

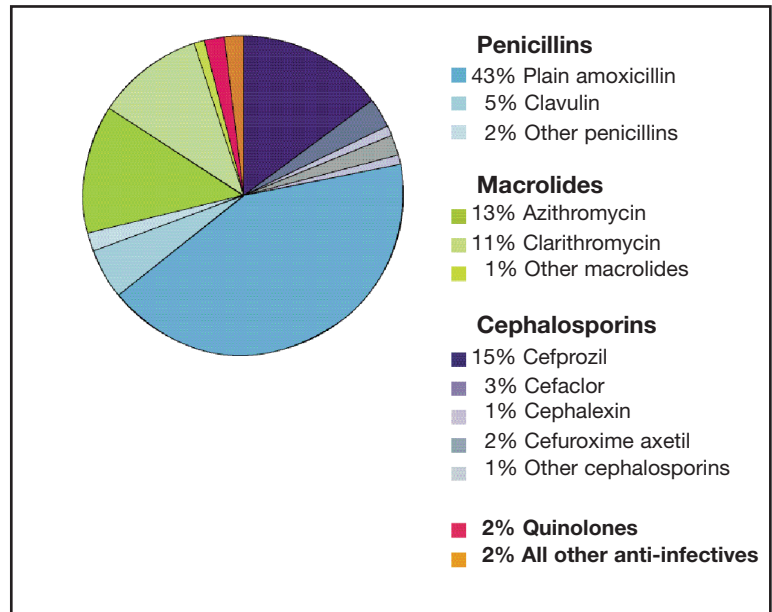
Otitis Media Visits made to Canadian office-based physicians

12 months ending
September 2005



Otitis Media Drug recommendations made by Canadian office- based physicians

12 months ending
September 2005

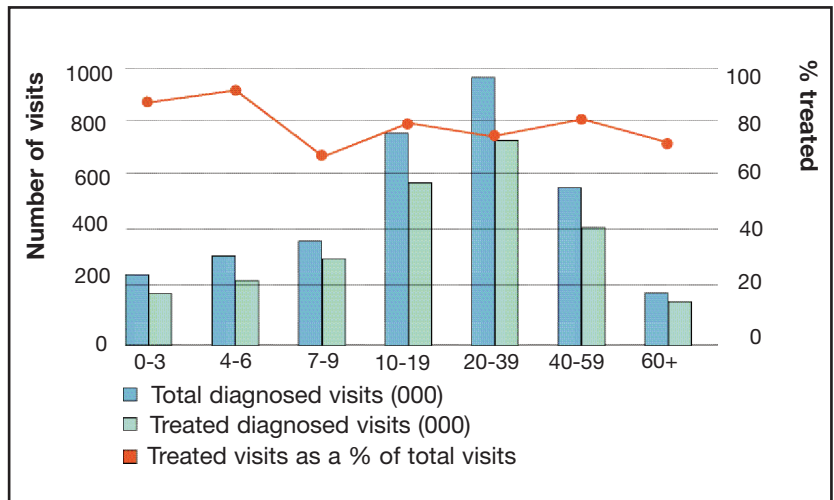


PHARYNGITIS

On average, 70% of pharyngitis cases are treated with an anti-infective. The most commonly recommended anti-infective for pharyngitis is a broad spectrum penicillin (60%) followed by a macrolide (15%), penicillin V & Vb (14%) and a cephalosporin (7%). Pharyngitis is most commonly diagnosed among 10 to 19-years olds. **CPM**

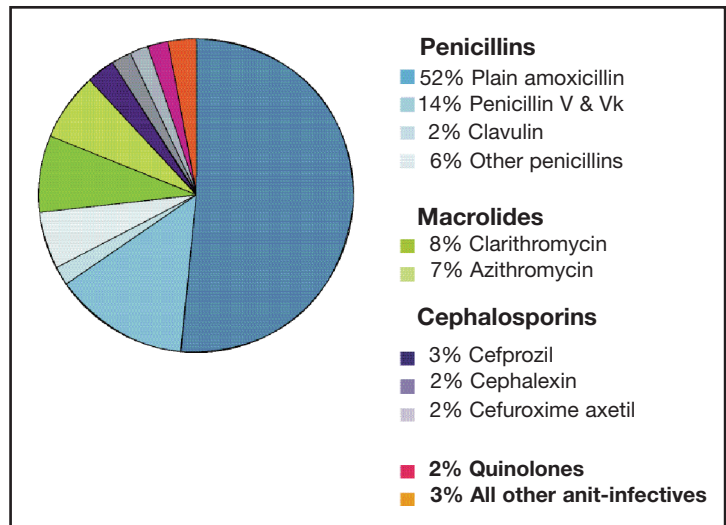
Pharyngitis Visits made to Canadian office-based physicians

12 months ending September 2005



Pharyngitis Drug recommendations made by Canadian office-based physicians

12 months ending September 2005



THERAPEUTIC TRENDS is made available by IMS Health Canada, providing vital information solutions to the Canadian health-care community since 1970. IMS Health Canada is a subsidiary of IMS Health Inc., the world's leading provider of information and consulting solutions to the pharmaceutical and health-care industries in over 100 countries. IMS offers leading-edge business intelligence products and services that are integral to clients' day-to-day operations, including portfolio optimization capabilities; launch and brand management solutions; sales force effectiveness innovations; and consulting services that improve the delivery of health care worldwide. For more information, please contact an IMS representative.

Montreal, QC (514) 428-6000
Mississauga, ON (905) 816-5000

Source: IMS HEALTH Canada, Canadian Disease and Therapeutic Index. Copyright© 2006 IMS HEALTH Canada. All Rights Reserved.